

The Property Tax Group

2002

Industry: Property Management

SB Digital + Design was engaged to elevate the identity of The Property Tax Group, a trusted name in property tax consulting. The objective: modernize their presence while reinforcing the firm's expertise, professionalism, and results-driven reputation.

This comprehensive rebrand included the creation of a new logo, brand development, and campaign lead generation strategy and management that aligned with their mission of delivering expert tax solutions with integrity and precision. We also refreshed their brochure and presentation materials to ensure consistent, polished messaging across all client touchpoints.

To enhance their public-facing image, we coordinated professional headshots, helping present a cohesive and credible team to their audience. Our work focused on preserving the firm's trusted legacy while positioning it for future growth—built on strong branding, clear communication, and a refined visual identity ready for both print and digital campaigns.



2024

Services

Brand Development | Web Development (SEO-Friendly Layout & Content) | Campaign Lead Generation Development & Management | Marketing Collateral | Client Onboarding Strategy | Landing Page Optimization

Notable ROI

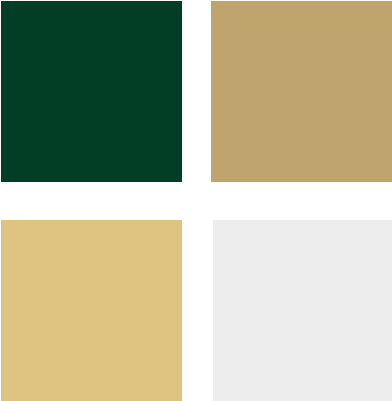
Following the rebrand, a \$350 LinkedIn ad campaign drove 32,000 impressions, 245 website visits, and a 1.04% CTR—well above the B2B average. The strongest engagement came from owners and founders in construction, advertising, and retail. Key landing pages for residential services received the most traffic, confirming strong message-to-market alignment. Over 83% of visitors were new users, showing the campaign effectively reached fresh, qualified audiences.



THE
PROPERTY
TAX GROUP

The Property Tax Group

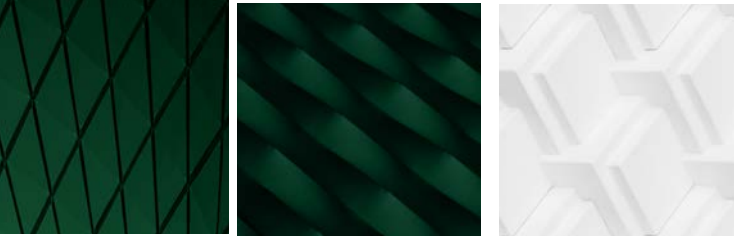
Colors



Photography



Patterns/Icons



The Property Tax Group



To
James Vane
Chairman and CEO

Company, Inc
123 456 7890
yourinfo@example.com

Dear Mr. Vane,

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo.

Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt. Neque porro quisquam est, qui dolorem ipsum quia dolor sit amet, consectetur, adipisci velit, sed quia non numquam eius modi tempora incidunt ut labore et dolore magnam aliquam quaerat voluptatem. consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt. Neque porro quisquam est, qui dolorem ipsum quia dolor sit amet, consectetur, adipisci velit, aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt. Neque porro quisquam est, qui dolorem ipsum quia dolor sit amet, consectetur, adipisci velit.

Is volum is sim libusam, qui omnihit evel ipsum sanihit ibeaque paruptam velloriatu seque volores iumqui dusto commis dollit quiam vel imus, sandicimi, venihillupis deliam eni doluptam, to quatem re, que propros idellabori odit es doluptri dolorior milis pos dus esequia temoluptris perovidest recus nos

Ut enim ad minima veniam, quis nostrum exercitationem ullam corporis suscipit laboriosam, nisi ut aliquid ex ea commodi consequatur.

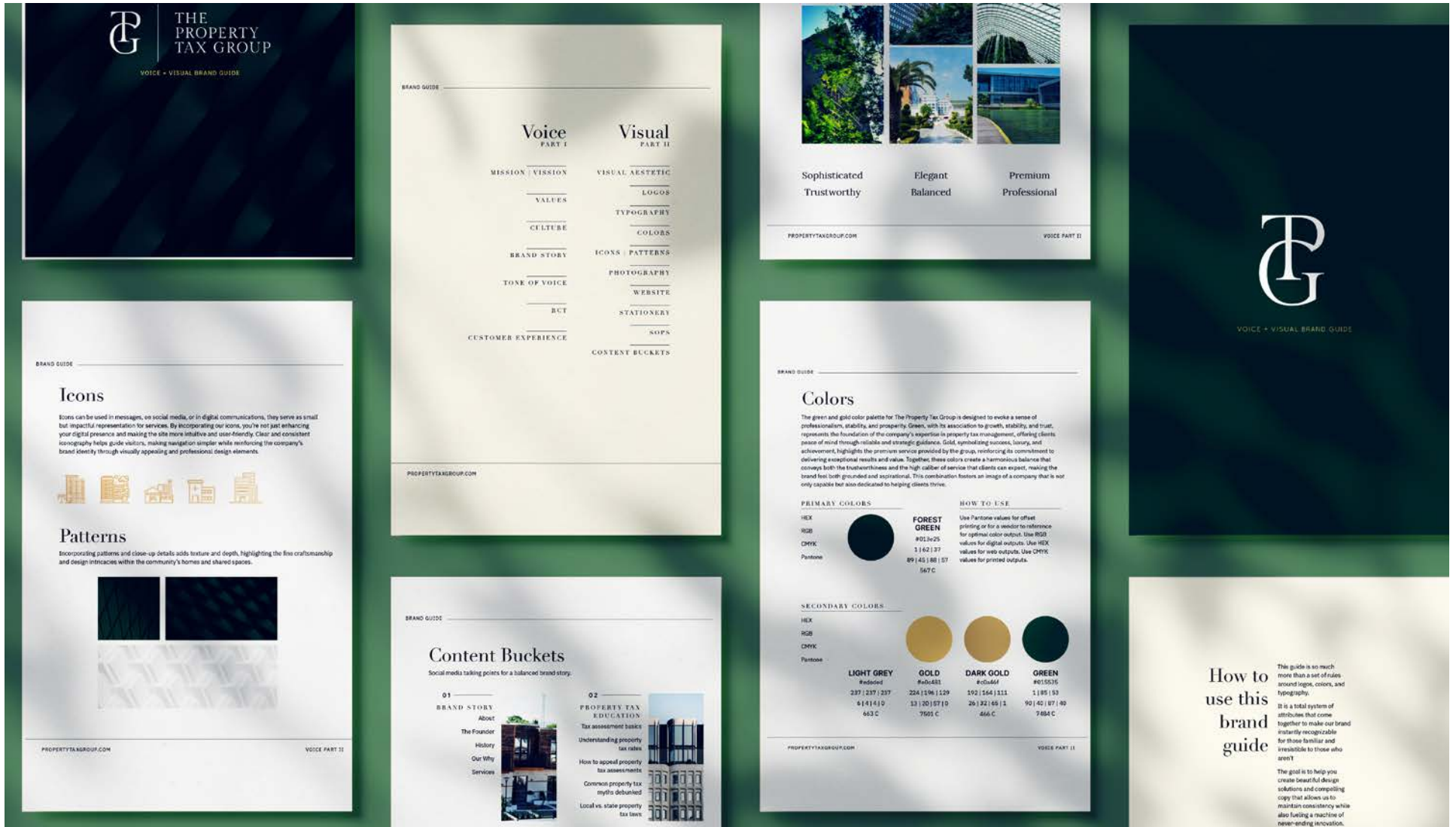
Warm Regards,

EDWARD WILLIAMS, V
President

propertytaxgroup.com
2900 Wesleyan, Suite 490 | Houston, TX 77027
(713) 622-8318 | (713) 304-2928

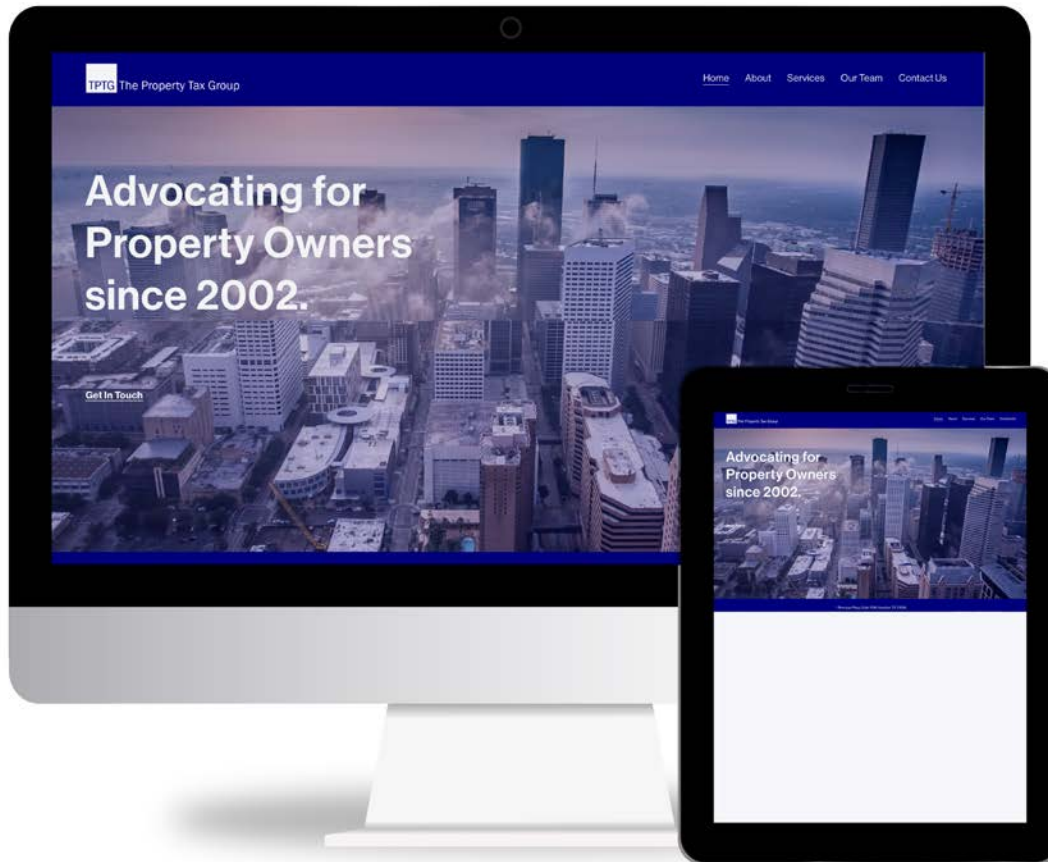


The Property Tax Group

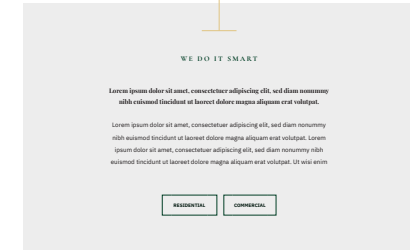
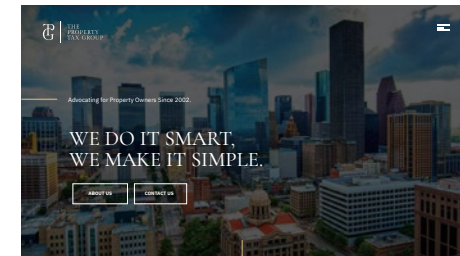


The Property Tax Group

Previous



Current



CORE VALUES

250+

Years of experience in the industry.

Years of experience in the industry.

165

Years of experience in the industry.

Years of experience in the industry.

45

Years of experience in the industry.

Years of experience in the industry.

WE MAKE IT SIMPLE



Hotel

Learn More



Multi-family

Learn More



Industrial

Learn More



Medical

Learn More



Commercial

Learn More

All Services

ACCREDITATIONS



TALK TO THE TEAM

info@propertytaxgroup.com

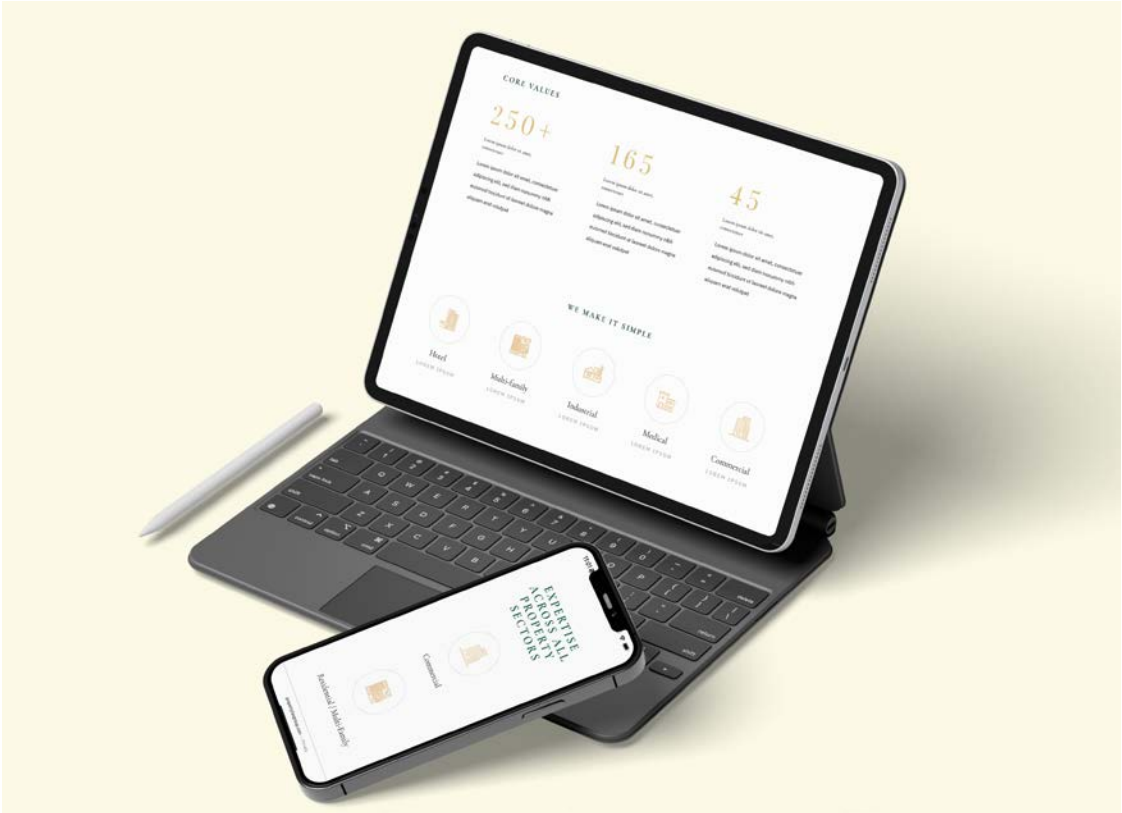
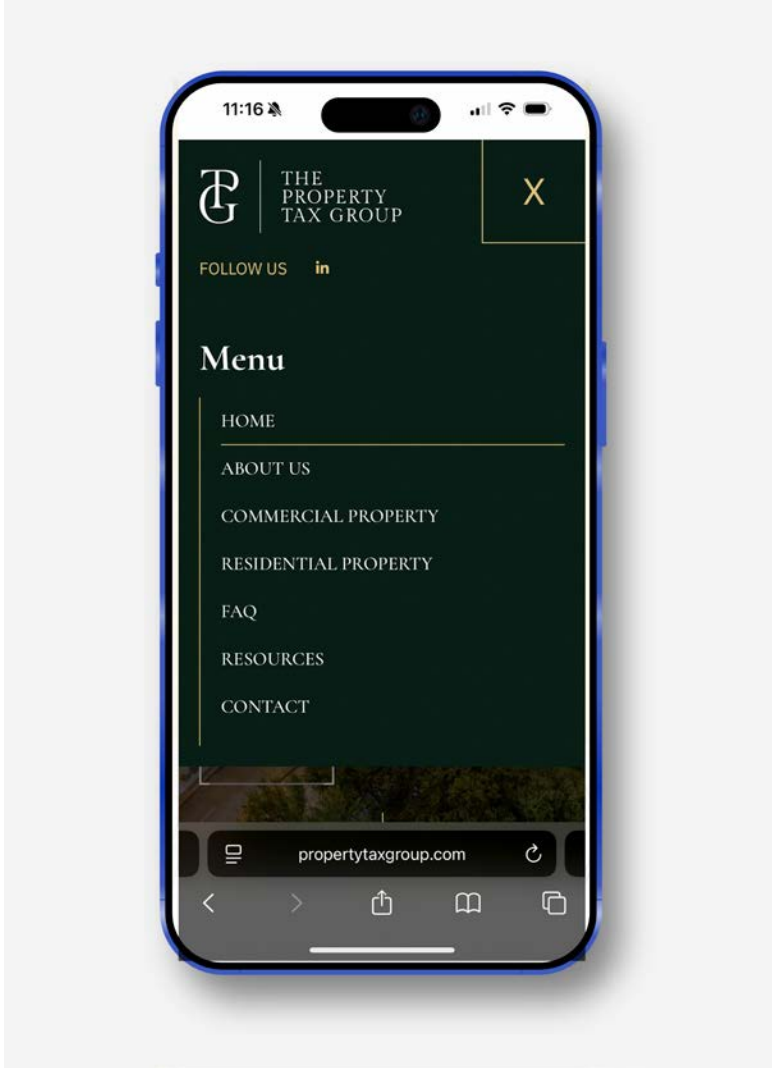
713.622.8318

4 Executive Plaza
Suite 1700
Houston, TX, 77006

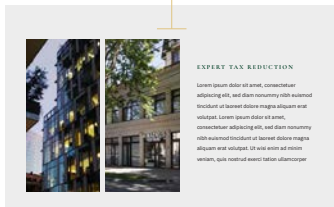
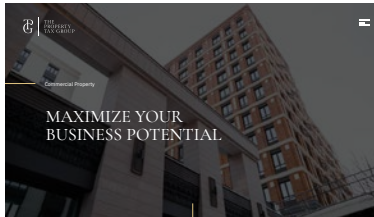
© The Property Tax Group 2022

100%

The Property Tax Group

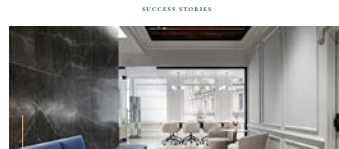


The Property Tax Group



SOLUTION

- Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt.
- Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt.
- Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt.
- Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt.



Project Title

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt.

[View Project](#)

CHALLENGE

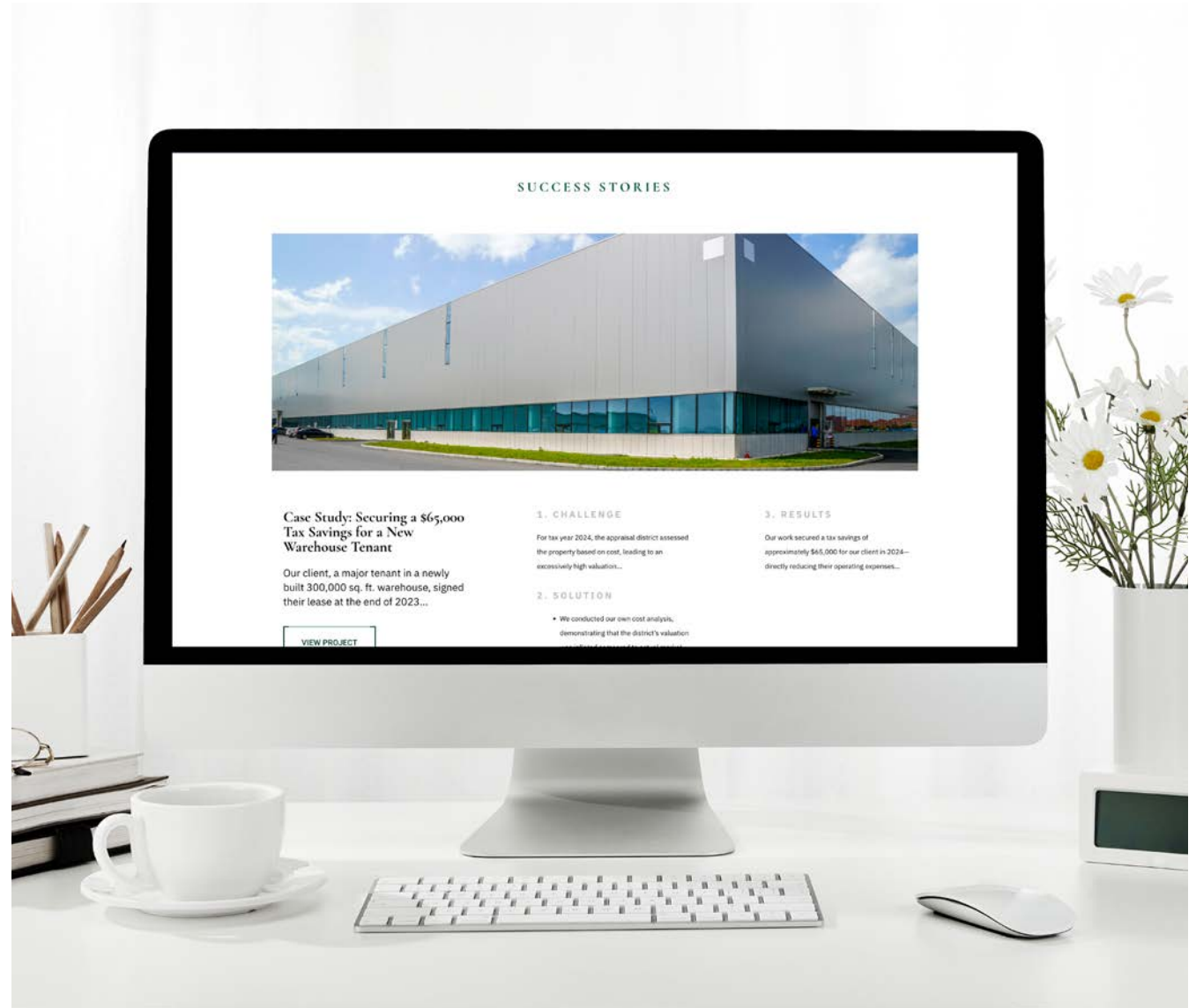
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt.

SOLUTION

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt.

RESULTS

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt.



SUCCESS STORIES



Case Study: Securing a \$65,000 Tax Savings for a New Warehouse Tenant

Our client, a major tenant in a newly built 300,000 sq. ft. warehouse, signed their lease at the end of 2023...

[VIEW PROJECT](#)

1. CHALLENGE

For tax year 2024, the appraisal district assessed the property based on cost, leading to an excessively high valuation...

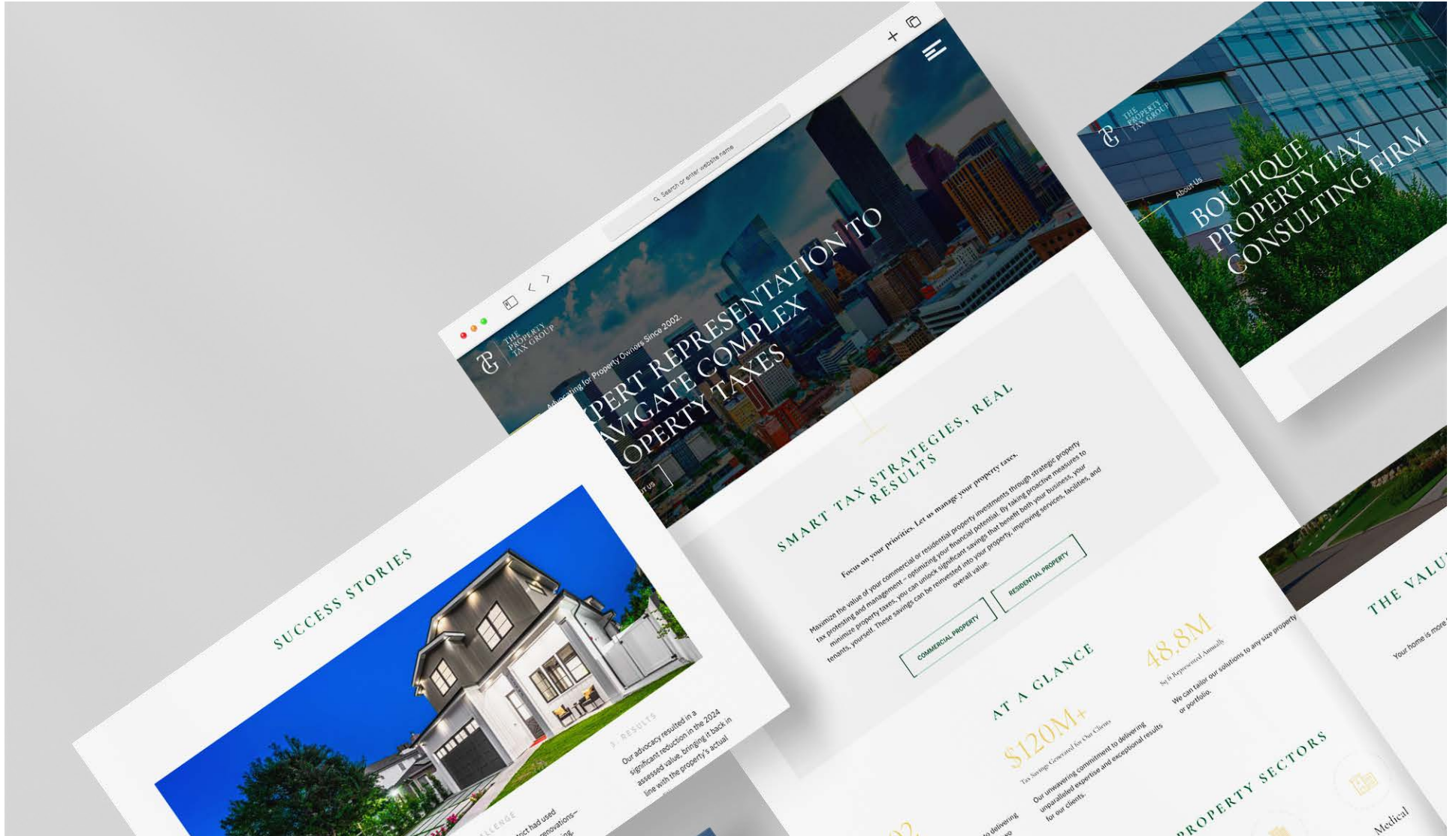
2. SOLUTION

- We conducted our own cost analysis, demonstrating that the district's valuation...

3. RESULTS

Our work secured a tax savings of approximately \$65,000 for our client in 2024—directly reducing their operating expenses...

The Property Tax Group



The Property Tax Group



STOP OVERPAYING IN PROPERTY TAXES

Get a Free Review and Pay Nothing Unless You Save!

Many high-value homes are over-assessed, costing homeowners thousands in unnecessary taxes. Unlike high-volume firms, we take a hands-on, strategic approach—analyzing your property, building a strong case, and managing the entire protest process for you.

- ✓ Tailored Strategy – Customized to your property's unique details.
- ✓ Expert Analysis – In-depth research to challenge over-assessments.
- ✓ Full-Service Handling – We manage everything, start to finish.
- ✓ Proven Results – Consistently securing tax savings.
- ✓ No Upfront Fees – You only pay if we lower your property tax bill.


First Name* Last Name*

Email Address*

Phone Number*

Property Address*

[CLAIM YOUR COMPLIMENTARY PROPERTY REVIEW](#)



REMINDER!

The May 15th protest deadline is approaching. Don't wait—you only pay if we lower your property tax bill.

[GET A FREE PROPERTY REVIEW TODAY](#)

MAY 15

Get Your Free Property Review Before It's Too Late

[Claim My Review →](#)

HOW IT WORKS



Get in Touch

Share your property details to initiate a quick, no-obligation review.



We Review Your Property

Our team compares your property's value to the appraisal district's assessment, offering a professional perspective on whether you may be overvalued.



Receive Your Review

We provide a straightforward, no-nonsense assessment outlining potential discrepancies or overvaluation.



Partner with us for Full Representation

If you choose to move forward, we craft a tailored strategy for your case.



Expert Representation Throughout The Process

From filing to hearings, we represent you every step of the way to ensure your case is heard.



You Save, We Succeed

If we secure a reduction in your property's value, you save on taxes and only pay us a percentage of those savings.

Our approach is direct, hands-on, and built around providing expert representation for your unique property.

[RISK-FREE REVIEW. YOU ONLY PAY IF WE LOWER YOUR TAXES.](#)

[GET YOUR FREE PROPERTY REVIEW](#)





THE PROPERTY TAX GROUP

Maximize Your Property Tax Savings

Our team specializes in identifying hidden opportunities to reduce your property taxes.

[CLAIM YOUR COMPLIMENTARY PROPERTY REVIEW](#)



THE PROPERTY TAX GROUP

High-Value Homes are Often Over Assessed

The May 15th protest deadline is approaching. Don't wait—you only pay if we lower your property tax bill.

[CLAIM YOUR FREE PROPERTY REVIEW NOW!](#)

built around providing expert representation for your unique property.

[IF WE LOWER YOUR TAXES.](#)

[GET YOUR FREE PROPERTY REVIEW](#)



1. CHALLENGE

The appraisal district had used permits filed for major renovations—including demolition, plumbing, electrical, and additions—as justification for the massive increase...

3. RESULTS

Our advocacy resulted in a significant reduction in the 2024 assessed value, bringing it back in line with the property's actual condition...

2. SOLUTION

We built a strong case proving that the increased valuation was unjustified by:

- Gathering extensive documentation showing the size of the incomplete and faulty renovations...

STOP OVERPAYING ON PROPERTY TAXES!

Protest process and secure the savings you deserve. **Property review today**—no risk, no upfront fees.

[NEXT STEP NOW! SCHEDULE YOUR FREE CONSULTATION](#)



TALK TO THE TEAM

info@propertytaxgroup.com

713.622.8318

2900 Westway,
Suite 490,
Houston, TX 77027

FOLLOW US

© The Property Tax Group 2024

LEGAL

The Property Tax Group



THE PROPERTY TAX GROUP

Stop Overpaying on Commercial Property Taxes

[REQUEST YOUR FREE ASSESSMENT](#)

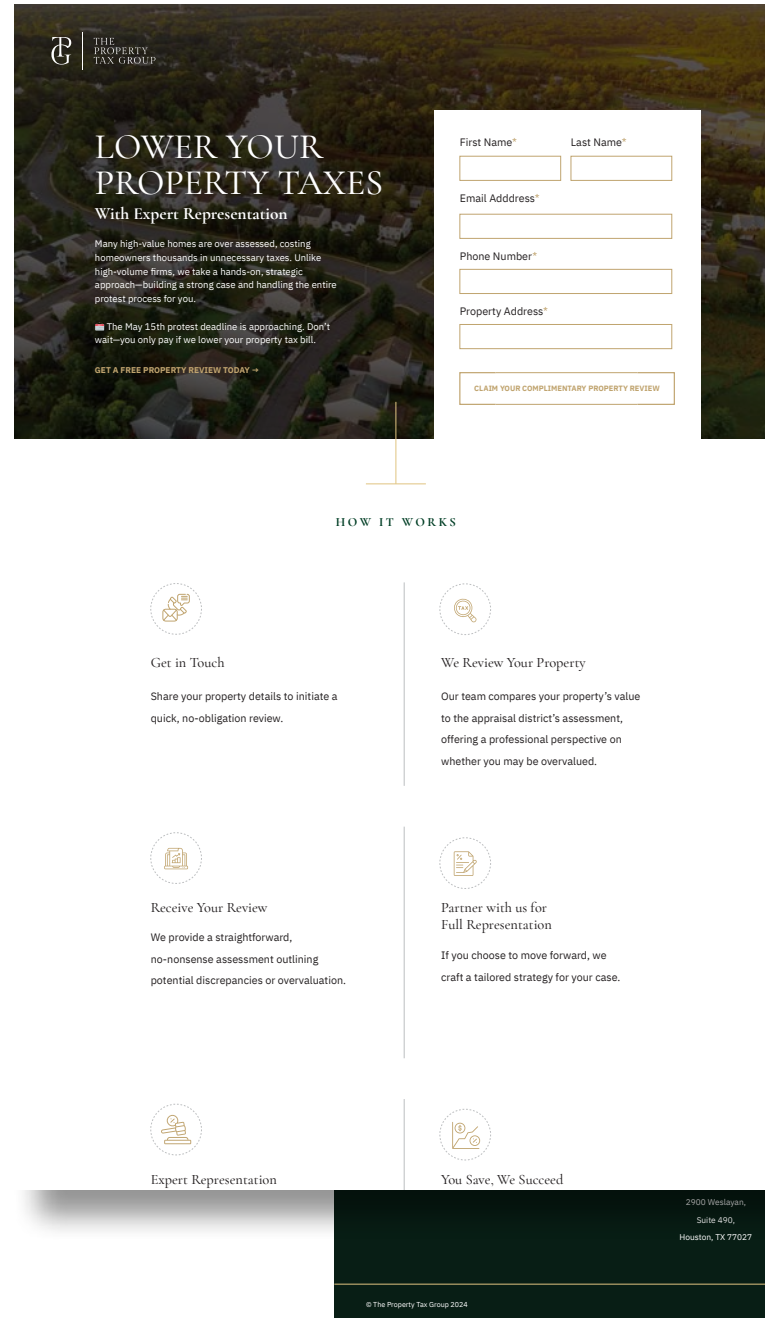


THE PROPERTY TAX GROUP

Lower Your Property Taxes with a Risk-Free Assessment

Join thousands of commercial property owners who have saved on taxes with us.

[REQUEST YOUR FREE ASSESSMENT NOW](#)



THE PROPERTY TAX GROUP

LOWER YOUR PROPERTY TAXES

With Expert Representation

Many high-value homes are over assessed, costing homeowners thousands in unnecessary taxes. Unlike high-volume firms, we take a hands-on, strategic approach—building a strong case and handling the entire protest process for you.

■ The May 15th protest deadline is approaching. Don't wait—you only pay if we lower your property tax bill.

[GET A FREE PROPERTY REVIEW TODAY →](#)

First Name* Last Name*


Email Address*

Phone Number*


Property Address*

[CLAIM YOUR COMPLIMENTARY PROPERTY REVIEW](#)


HOW IT WORKS

- 


Get in Touch

Share your property details to initiate a quick, no-obligation review.
- 

We Review Your Property


Our team compares your property's value to the appraisal district's assessment, offering a professional perspective on whether you may be overvalued.
- 


Receive Your Review

We provide a straightforward, no-nonsense assessment outlining potential discrepancies or overvaluation.
- 

Partner with us for Full Representation

If you choose to move forward, we craft a tailored strategy for your case.

 **Expert Representation**

 **You Save, We Succeed**

2900 Westlawn,
Suite 490,
Houston, TX 77027

© The Property Tax Group 2024

[FOLLOW US](#)

The Property Tax Group

View this email in browser



Hi ,

You should have received our property review, but we have not heard back. With the May 15th protest deadline approaching.

Here's is what we can do for you:

1. Protest your assessed property value
2. Build a case using expert analysis
3. Pursue a value reduction through all avenues

We will be there for you every step of the way. Don't miss out on the opportunity to reduce your tax bill and keep more money in your pocket.

📞 Call us at 713-622-8318 or reply to info@propertytaxgroup.com to talk to us today.

Best,






propertytaxgroup.com

EDWARD J. WILLIAMS, V
President

2900 Wesleyan, Suite 490 | Houston, TX | O: (713) 622-8318 | C: (713) 304-2928

Regulated by The Texas Department of Licensing and Regulation | P. O. Box 12157, Austin, Texas 78711 1-800-803-9202 | 512-463-6599 | www.tdlr.texas.gov

View this email in browser



Hi ,

Thank You for Connecting with Us! We appreciate the opportunity to learn more about your commercial property portfolio. Our team takes a hands-on, relationship-driven approach, and we're committed to being your advocate every step of the way.

What Happens Next?


- We'll connect with you to understand your specific challenges and goals.
- Our experts will review your property's valuation and identify potential areas of concern.
- If we see opportunities, we'll outline a clear strategy to support you.



Many commercial property owners face unnecessary tax burdens—we're here to ensure you have the right insights and advocacy on your side.

Let's start the conversation today. Email me at info@propertytaxgroup.com or give me a call directly at: (713) 304-2928

Looking forward to speaking with you soon!

Best,





propertytaxgroup.com

EDWARD J. WILLIAMS, V
President

2900 Wesleyan, Suite 490 | Houston, TX 77027 | O: (713) 622-8318 | C: (713) 304-2928

Regulated by The Texas Department of Licensing and Regulation | P. O. Box 12157, Austin, Texas 78711 1-800-803-9202 | 512-463-6599 | www.tdlr.texas.gov

View this email in browser



Hi ,

Thanks for reaching out! We've received your request for a **Free Property Review**, and our experts are already at work analyzing your property details.

Here's What Happens Next:

- Our team will compare your property's value to the appraisal district's assessment, offering a professional perspective on whether you may be overvalued.
- We'll provide a straightforward, no-nonsense assessment outlining potential discrepancies or overvaluation
- If you choose to move forward, we craft a tailored strategy for your case.

Need Faster Assistance – to Speak with us Today
Call us at 713-622-8318 or reply to ewilliamsv@propertytaxgroup.com to speak with a tax expert today.

Your complimentary property review is underway—expect an update soon.





propertytaxgroup.com

EDWARD J. WILLIAMS, V
President

2900 Wesleyan, Suite 490 | Houston, TX 77027
ewilliamsv@propertytaxgroup.com | O: (713) 622-8318 | C: (713) 304-2928

Regulated by The Texas Department of Licensing and Regulation | P. O. Box 12157, Austin, Texas 78711 1-800-803-9202 | 512-463-6599 | www.tdlr.texas.gov

The Property Tax Group



The Property Tax Group

